

SPARK Advisory

PRIVATE STRATEGIC ADVISORY — JOSEPH SOARES — IBPROM CORP.

A Strategic Asset in Your Corner.

You don't hire me for a deliverable. You retain me for a capability you don't currently have — the ability to see your most consequential decisions through the lens of someone who has survived crises when the stakes were national, and who can identify what you're missing before it costs you.

CREDENTIALS

- Served as an advisor to the Prime Minister of Canada during the 2008 global financial crisis
 - Chief of Staff, Senate of Canada during the COVID-19 pandemic
 - Published in Forbes, Newsweek, and media across 3 countries (10 outlets)
 - Economic Analyst, Transport Canada | Policy Analyst, Treasury Board Secretariat
 - MBA | PMP | Adm.A.
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ENTRY POINT

Strategic Intensive

\$5,000 – \$10,000 USD

Single-day intervention • 4–6 hours • NDA-protected

A high-stakes decision intervention designed for leaders facing complex, high-impact decisions. Not consulting. Not coaching. This is clarity under pressure.

HOW IT WORKS

- 1. Pre-Work:** You submit context — the decision, the stakes, the risks, the constraints. I review before we meet.
- 2. Session (4–6 hours):** Situation deconstruction. Blind spot identification. Strategic reframing. Decision mapping. Action path.
- 3. Outcome:** Clear decision. Reduced uncertainty. Confidence to execute.

“This is for when getting the decision wrong is expensive. We take a day and get to clarity.”

CORE ENGAGEMENT

Private Advisory Retainer

\$10,000 – \$25,000 USD /month

Direct access • Ongoing relationship • NDA-protected

Ongoing private strategic advisory with direct access. Not an associate. Not a junior. Me — and the full weight of pattern recognition, strategic clarity, and candor that represents. I'm the person you call before you make the decision, not after.

WHAT'S INCLUDED

- 2–4 strategic sessions per month (60–90 min each)
- Direct async access — phone and message, no gatekeepers
- Quarterly SPARK strategic audit
- Full confidentiality agreement
- Pattern recognition, not templates

“Your competitors will never know you have a strategic advantage they don't.”

THE SPARK FRAMEWORK

S	P	A	R	K
Strategic Alignment	People & Talent	Adaptive Innovation	Relationship & Communication	Key Decisions & Execution

REQUEST PRIVATE ADVISORY ACCESS

josephsoares.com/call.html • info@josephsoares.com • Limited availability

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